



E-CCM

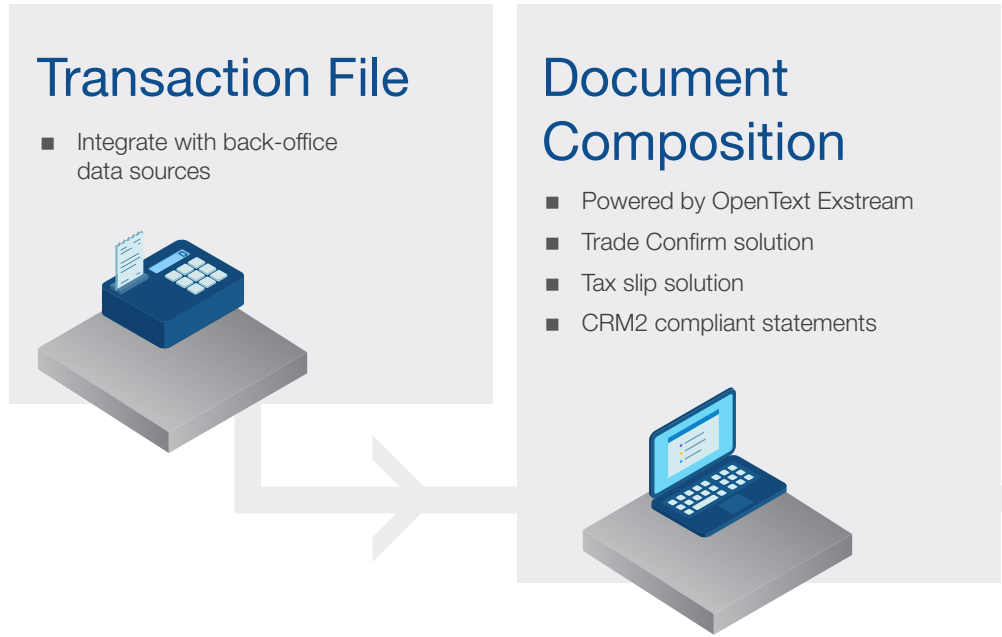
Converting to Digital Statements Pays Off

Reduce communication costs, improve client
engagement and meet your compliance requirements.
Break through the 50% e-migration barrier.

E-CCM Designed to Deliver

Our Client Communications Management (CCM) platform is designed from the ground up to support your print and digital communications goals. That's why we call it E-CCM.

We combine industry-standard document production technology with leading insights and solutions to help you break through the 50% e-migration barrier.



Digital Acquisition

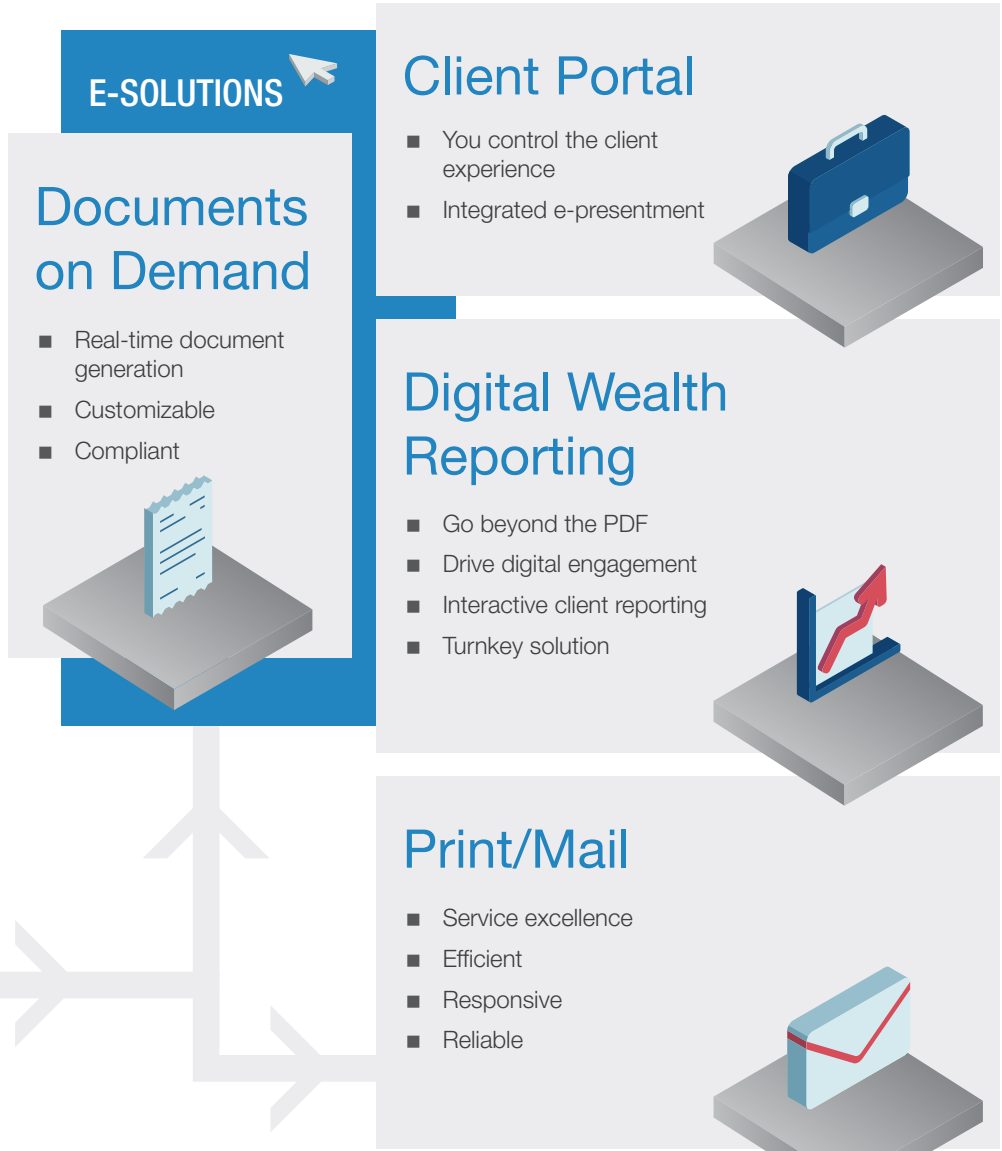
- Frictionless digital acquisition with Easy Access Preference Centre (EAPC)
- Fully managed, turnkey solution
- White-labeled to support your brand

85%

DIGITAL CONVERSION RATE

The central box highlights the 85% digital conversion rate achieved through the platform. It features a green background and a hand holding a coin icon.

E-CCM is a comprehensive solution that offers best-in-class technology, design and consulting to deliver compliant client documents across digital and print channels.



Consulting and Best Practices

E-migration program management to break through the 50% digital barrier

Client testing and focus groups

Leaders in designing transactional documents

Best-in-Class digital acquisition strategies

The bottom section contains five columns of text. The first column is titled 'Consulting and Best Practices' and contains four bullet points. The other four columns contain single-line descriptions of the platform's capabilities.

Features

- Statement design and consulting
- Document composition with OpenText Exstream
- Frictionless digital acquisition tool
- Document production & multi-channel delivery
- Going beyond the PDF with Digital Wealth Reporting and Documents on Demand

Benefits

- Acquire digital clients at industry-leading conversion rates (85%+)
- A single partner for physical and digital needs
- Significant savings in communications costs
- A plan to break through the 50% digital barrier

The right side of the slide contains two sections: 'Features' and 'Benefits'. Each section has a list of bullet points and an icon. The 'Features' section is represented by a magnifying glass icon, and the 'Benefits' section is represented by a person icon.

Contact us to reduce the cost and increase engagement of your financial communications.

InvestorCOM has been partnering with major Canadian banks and financial services firms to deliver compliant innovative solutions since 1992.

1.800.361.9494

info@investorcom.com
investorCOM.com



Your bridge to a digital tomorrow.