

BRIDGING TO A DIGITAL TOMORROW

InvestorCOM's
Annual Conference

Arcadian Court
Toronto

Agenda

June 26th, 2018



Your bridge to a digital tomorrow

Every financial services organization recognizes the importance of digital transformation if they wish to be market leaders or even remain competitive. However, for many financial players, a big gap exists between digital vision and execution. At InvestorCOM we refer to this gap as the **Digital Bridge**. On one side of the bridge are legacy systems and processes and on the other side of the bridge is our digital future. On June 26th, we hope you will join us as industry experts discuss the journey of bridging to a digital tomorrow.

What you will learn;

- How to reach 60% e-migration for client communications
- How to implement a pure digital strategy in a legacy FI business
- Open your systems and data to cross the bridge

Agenda

8:00	Registration, breakfast and networking	
8:30	Introduction and welcome	David Reeve, CEO InvestorCOM
9:00	The Beauty of Discomfort	Amanda Lang, Journalist & Author
9:45	Open Banking; building architecture for the digital bridge	Patrick Ikhifa, Sr Director, Mulesoft Previously SVP Bank of America
10:30	Break	
11:00	Real-life stories crossing the digital bridge	Alex Hannah, CMO, ICMA-RC Steve Livingstone, CEO, aha Insurance
12:00	Lunch	
1:30	Fear Kills Innovation	Shawn Kanungo, Digital Strategist
2:30	Leveraging Blockchain and AI to cross the digital bridge	Dawood Khan, co-founder, Capital Blockchain
3:15	Close and cocktail reception	

Speakers



Amanda Lang



Shawn Kanungo



Patrick Ikhifa



Dawood Khan



Alex Hannah



Steve Livingstone

Please register at www.investorcom.com/Bridging

Bios



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Amanda Lang rejoined BNN in January 2018, returning to the channel she helped create almost 19 years earlier. As New York correspondent, she was a key part of the team that launched BNN's predecessor, ROBTV, in 1999. She is the author of 2 books including *The Beauty of Discomfort; How what we avoid is what we need. Learning to tolerate, and then embrace, discomfort is the foundation for change, for individuals and businesses alike. Becoming comfortable with discomfort won't just make us more resilient and more successful, however we define success.*



Back by popular demand, **Shawn Kanungo** is a strategist and keynote speaker who operates at the intersection of creativity, business and technology. He has been recognized nationally and globally for his work in the innovation space after 12 years working at Deloitte. His work and interviews have been featured in *Forbes*, *The Globe & Mail*, *The Guardian*, *CBC* and *CTV*. In 2016, he was recognized as *Avenue Magazine's* Top 40 Under 40. He has spoken at *TEDx* in 2017, and named to *Inc's* 100 Most Innovative Leadership Speakers in 2018.



Patrick Ikhifa is an open banking expert. A strategic mind that gets the big picture and understands how to make it happen at scale. An agile motivated technologist that demonstrates the ability to create, articulate and deliver cutting edge solutions using disruptive technologies using Web & Integration Services with APIs to drive traditional software development and systems integration.



Dawood Khan is a co-Founder of Capital Blockchain Inc., the Founder of TransformationWorx Inc., and Partner at RedMobile Consulting. Capital Blockchain develops enterprise products and solutions with partners in supply chain, energy, natural resources, government and healthcare. TransformationWorx is an EdTech startup helping organizations understand and apply emerging technologies including Blockchain to address business challenges as part of their Digital Transformation.



Alex Hannah leads marketing strategies for ICMA-RC brands, services and products. He oversees teams responsible for ICMA-RC PR, advertising, conferences, plan sponsor/participant education programs, digital marketing and communications. Mr. Hannah has more than 22 years' experience in the strategic marketing and communications industry. Before joining ICMA-RC in January 2005, Mr. Hannah developed strategic marketing for a wide variety of brands to include Hallmark Cards, American Express, Domino's Pizza and Ocean Spray.



Steve Livingstone brings over 25 years of experience in the Canadian Home & Auto insurance marketplace (yes, he's unsure whether to be proud of that statistic or frightened). From underwriting, to portfolio management, to operational roles, with organizations ranging from Chubb Insurance, to RBC Insurance, Aviva and RSA, Steve's path has gained him a familiarity with every facet of both brokerage operations and direct insurance operations.

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