

## InvestorPOS Announces New Release for Fund Facts Delivery Platform: CRM2 Compliance

**Toronto, ON, July 29, 2014:** InvestorPOS is pleased to announce the release of version 3.0 of our Fund Facts delivery platform. InvestorPOS now offers full support for CRM2 fee disclosure to meet the CSA deadline of July 15, 2014. CSA's amendment to National Instrument 31-103 now requires advisors to provide oral or written pre-trade disclosure of all charges paid by clients when buying or selling a security (including DSC and trailing commissions).

Many of these conversations will be verbal and advisors require a record keeping system to document these conversations for internal and external compliance purposes. InvestorPOS is a perfect platform for this capability as the Fund Facts is a key document that can be used for disclosing mutual fund fees. InvestorPOS is now able to capture a record of this disclosure and generate CRM2 fee disclosure reports at any time.

Advisors who are registered with InvestorPOS can use the built-in CRM2 tool that allows them to keep a record of all oral and written fee disclosure conversations with their clients. Confirmation that advisors have completed fee disclosure communications is as simple as ticking a box on the Fund Facts delivery page. Additional features are available that allow advisors to keep detailed notes regarding your conversation.

InvestorPOS' Fund Facts delivery platform continues to be enhanced to ensure advisors remain compliant in the continuously evolving compliance and disclosure world. These enhancements are part of InvestorPOS' ongoing commitment to ensure advisors have the necessary tools to be compliant, but keeping it simple. *InvestorPOS - Simple. Compliant. Point of Sale.*

### About CRM2

CRM2 stands for Client Relationship Model Phase 2. CRM2 is a regulatory initiative focused on "enhancing" the advisor-client relationship by imposing a higher fiduciary duty on advisors and providing investors with greater transparency regarding the fees they pay to advisors, the services they are being charged for and reporting on how their investments are performing.

### **About InvestorPOS**

InvestorPOS offers a full suite of investor communications solutions that include automated publishing for compliance and marketing documents, an industry repository that contains the universe of Fund Facts, POS stage 2 and 3 compliant Fund Facts delivery solutions for dealers, multi-channel delivery of compliance documents, and online marketing portals to customize and deliver documents.

Focusing exclusively on financial services and insurance sectors, InvestorPOS leverages technology to deliver cost-effective investor communication solutions.

### **For More Information**

To learn how InvestorPOS can help your organization take advantage of the cost savings and provide improved investor communications, contact:

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