

## **InvestorPOS™ Signs Agreement with another Schedule I Bank**

*FF Xpress™ document repository leveraged to host Fund Facts for bank's web sites, setting stage for bank to meet anticipated delivery requirement.*

**Toronto, ON, July 8, 2011:** InvestorPOS™ is pleased to announce an agreement with a Schedule I Bank, licensing use of its FF Xpress™ Fund Facts document repository to provide a fully managed solution for the ongoing web hosting of the bank's Fund Facts documents. FF Xpress™ will now present Fund Facts documents on the banks' various web sites, thereby eliminating the need for I.T. to maintain the latest approved documents. The bank approached InvestorPOS™ in June, in response to amendments to National Instrument 81-101 which now require fund companies to publish Fund Facts on their web sites for access by advisors and investors. While a seemingly simple requirement, publishing this number of documents (approximately 850 Fund Facts for this bank) to various web properties has created significant internal workload for fund managers to ensure that Fund Facts are the most current, easily found, and maintained documents on an ongoing basis. As Fund Facts must be re-filed annually and posted to the web sites at various times in the year as they are received, the burden on internal resources and the compliance risk in presenting out-of-date Fund Facts documents only increases. FF Xpress™ addresses this challenge with an outsourced solution that meets regulatory requirements.

By leveraging the search and analytics capabilities of FF Xpress™ and incorporating the solution within the bank's own web sites' branded look and feel, the bank was able to create a seamless user experience for its customers and advisors who can now search for its Fund Facts on the banks' various web sites. While FF Xpress™ offers its clients the entire universe of all fund companies' received Fund Facts, InvestorPOS™ has filtered content to present only the bank's own products on its web sites.

“Our client approached us just three weeks ago, to help alleviate the internal burden of hosting and maintaining the most recently receipted Fund Facts on its web sites”, said Anthony Boright, President of InvestorPOS™. “Going forward, they will not have to get involved in the update process - nor upload their Fund Facts to a separate repository - as we are able to present the current Fund Facts documents on our clients’ web sites on an automated basis. As well, by introducing FF Xpress™ functionality within the bank’s web site, they are now in a position to leverage the FF Xpress™ delivery platform and enable advisors to deliver Fund Facts to investors at or prior to the point of sale, should regulators impose the delivery requirement as anticipated.”

### About InvestorPOS™

InvestorPOS™ is a hosted, Software-as-a-Service (SaaS) solution and suite of modules that allows fund managers and dealers to efficiently create and deliver Fund Facts and other disclosure documents to investors. It includes:

- **FF Publisher™** - A Fund Facts creation module for investment fund companies to cost-effectively manage standard and custom content, approve, schedule publication and file disclosure documents through SEDAR
- **FF Xpress™** - The industry hosting and repository solution for dealers and their financial advisors to search the universe of Fund Facts and deliver them electronically or in printed format to their investors in a simple, secure and compliant manner
- **FF Intel™** - A business intelligence module for fund managers, dealers, sales managers and their advisors surrounding pre-sale marketing activities

InvestorPOS™ focuses on the front office needs of advisors and the investors they serve. It is a revolutionary new solution designed NOT to revolutionize the sales process.

To learn more, please contact [info@investorpos.com](mailto:info@investorpos.com)