

## InvestorPOS™ Signs Agreement with Schedule I Bank

*FF Publisher™ licensed to produce Fund Facts documents for bank's segregated funds.*

**Toronto, ON, October 26, 2010:** InvestorPOS™ is pleased to announce that one of Canada's Schedule I banks has entered into an agreement with InvestorPOS™ to produce "Fund Facts" documents for each of its Guaranteed Investment Funds (GIF) segregated funds products. The Canadian Securities Administrators (CSA) has assigned a January 1, 2011 compliance date for segregated funds manufacturers to produce Fund Facts documents and provide them to retail investors, whereas mutual fund manufacturers have until July 8, 2011 to make their Fund Facts publicly available.

"Fund Facts" are a new type of document introduced by regulators that highlights key information for investors, including a description of the fund, and the performance, risks and costs of buying and owning the fund. According to regulators, the 2-4 page Fund Facts will ultimately replace the lengthier simplified prospectus document, eliminating legal jargon and improving investors' financial awareness.

"Our client approached us last week when their insurance partner informed them that they had little time to create the Fund Facts documents and either post them to their web site or mail them to their investors. A December 1, 2010 "code freeze" at the insurance company's web site made the timeline tighter still, meaning the Fund Facts had to be produced in very short order" said Anthony Boright, President of InvestorPOS™. "We're very pleased that FF Publisher™ has been selected to create the documents quickly and efficiently for them."

### About InvestorPOS™

InvestorPOS™ is a hosted, Software-as-a-Service (SaaS) solution and suite of modules that allows fund managers and dealers to efficiently create and deliver Fund Facts and other disclosure documents to investors. It includes:

- **FF Publisher™** - A Fund Facts creation module for investment fund companies to cost-effectively manage standard and custom content, approve, schedule publication and file disclosure documents through SEDAR
- **FF Xpress™** - The industry repository for dealers and their financial advisors to search the universe of Fund Facts and deliver them electronically or in printed format to their investors in a simple, secure and compliant manner
- **FF Intel™** - Business intelligence for fund managers, dealers, sales managers and their advisors surrounding pre-sale marketing activities

InvestorPOS™ focuses on the front office needs of advisors and the investors they serve. It is a revolutionary new solution designed NOT to revolutionize the sales process.

To learn more, please contact [info@investorpos.com](mailto:info@investorpos.com)